Strategic Enrollment and Retention Steering Committee

December 17th, 2025

2:00 - 3:00pm

TTC – 4380

Present: B. Herbert, C. Heidelberg, D. Mondoux, N. Haitova, A. Fontaine, A. Scheffler-Martin, A. DeNooyer, A. Siebers, S. Stotz-Ghosh, N. Bergan, V. Bustillos, K. Denman

Absent: S. Hubbell, D. Loucks, A. Williams, C. Ross, M. Adams, C. Almeda, J. Valliere, D. Crouch, M. Dunneback, P. Eagan, C. Gearig, L. Thomas, B. Reynolds

I. Welcome

II. November Meeting Minutes Procedural Note

   a. Minutes were not recorded at the Nov. 19th, 2025 meeting

III. IR Update (NH/DM)

   a. Enrollment Report

      i. Winter 12.12 Report

         1. Not having someone in the Youth Pipeline/Dual Enrollment role may have affected numbers
         2. Working to increase numbers of males enrolled at Valley, numbers are currently growing
         3. Student Financial Services communicating effectively about scholarship and financial assistance for students, keeping them knowledgeable about the stipulations
         4. Some of the enrollment may drop between now and January
         5. The Community College Guarantee helping us to reach our credit hour goals due to requirements to receive funding
         6. Grades will come tomorrow (12/18) which could lead certain students to become ineligible for funding (if they failed a course/GPA too low), potentially leading to their classes being dropped for next semester's courses

IV. Data Review (A. S.M.)

   a. Near Completer Initiative S24 & S25 Summary

      i. This initiative came out of this committee

      ii. Staff reached out to students who have stopped out for a certain amount of time – through email, mail, phone call, etc.

iii. 273 students were reached out to last year, between 53-57 students re-registered for Fall after the outreach
iv. Out of the Fall 2024 students that re-enrolled (following the outreach), 52 of them graduated
v. Reached out to 125 students for summer 2025 (looked at one less semester than the outreach in 2024) 34 of those students re-registered for Fall 2025, waiting for graduation status
vi. Moving forward, we can collect information on what reasons students have for stopping out

V. Marketing Update (S. S.G.)
   a. Cut and Paste Notes
      i. January 26th Draft
      ii. Working on Bus pass information
      iii. Document goes to ALC Leadership team
      iv. Change to Summit part saying the college is closed the whole day; we are only closed until 1 p.m.

VI. Meeting adjourned at 2:48 p.m.

VII. Strategic Enrollment and Retention Plan